



***The limits of your language are the limits of your world. The limits of your world are the limits of your language – competition announcement for artist residency, sponsored by Pespow Ltd.***

July 21 – The competition announcement for artist residency “The limits of your language are the limits of your world. The limits of your world are the limits of your language”, is being launched today to promote interaction between the globalized production world and that of creative ideas and arts.

The competition has been launched by Pespow Ltd., a company which provides fashion brands with connections between the designing process and the production one.

The promoters are turning to artists, thinkers, designers and, in general, to the creative community convinced that the sharing points of view and skills can pave the way to an alternative attitude on current socio-economic problems.

Pespow is looking for an idea, a project, an experience, an installation, a performance, or any other suitable proposal that will address the issues reviewed in the announcement.

The winner will be invited to spend a one month period of residence in the Pespow establishment, during which he'll be able to develop his own project while interacting with the productive apparatus and its components.

The winner will be guaranteed a salary and a budget to realize his project, as well as reimbursement for travel expenses, food and accommodation for the period of residence.

The residency will take place from February 1st to March 1st 2015 at the

Pespow headquarters in San Martino di Lupari (PD). During the residency meetings and discussions will be held on the proposed topics, involving members of the local art and intellectual scene. The program will be completed with a public presentation of the project.

The call for entries will end October 31st, while the competition results will be published no later than November 30th 2014.

The idea behind this competition is giving voice to the confusion of those who every day have to deal with the complexity of the globalized production system. The project aims to help those who, in one way or another, still control the productive world, creating an open dialogue with non-experts.

Quoted from the competition announcement: “No structure emerged in the twentieth century seems to be effective in managing the complex large scale procedures of designing and producing which have emerged in the contemporary globalized world. Professional profiles and skills are changing and the production process is being redefined and constantly put to test by the market”.

“How can we lead a nomadic life, comprehend our ever changing reality while learning to consciously live in it? How can we measure knowledge? Are the limits of our language the limits of your world?”

This competition deals with anthropological and socio-economic issues: globalization, production dynamics and “made in”; luxury as a form of resistance; technology and complex systems management; anachronisms and disorientation; the consumer's role; nomadism and dematerialization of products and trades; know-how conveyance and knowledge

communication.

To read and download the full text of the announcement and other attachments visit: [www.residency.pespow.com](http://www.residency.pespow.com)

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